



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/S Plakon/R/Stre/Fl (17019)  
**Agency/T-Code** Southern Campaign Resources (4245)/0900  
**Buyer**  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Product** ph: (555) 555-5555  
**Brand** Political (1065)  
**Acct Types** SCOTT PLAKON/HD 30 (136502)  
**Est/Headline** National/Political  
**Demo** /06304358  
**Revision**  
**Comments** SCOTT PLAKON/HD 30  
SCOTT PLAKON FOR HOUSE DISTRICT

**Invoice** 643274  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 330033  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:05:03PM

**Southern Campaign Resources**  
**235 East Virginia Street**  
**Tallahassee, FL 32301**

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1	10/23/12 6:22PM (Tu)	00:30		PLAC0001	\$3000.00	
2.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	10/25/12 7:05PM (Th)	00:30		PLAC0001	\$3000.00	
3.0	Spot	11:00:00PM-11:35:00	Day,W-1	10/24/12 11:13PM (We)	00:30		PLAC0001	\$2000.00	